



ALL ABOUT EVERLY

MEDIA KIT
2018

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INFLUENCER & MAMA BLOGGER

INTRODUCTION

ALL ABOUT EVERLY



All About Everly is where Jess shares snippets of her life and motherhood journey with her husband and little Everly.

After building a solid Instagram following from 2016 that continues to grow, Jess has recently branched out to a blog space where her journey can unfold in more detail.

9k+ GENUINE
INSTAGRAM FOLLOWERS





STATS

ALL ABOUT EVERLY

Reach over social platforms

(Instagram, Facebook & Website)

- Weekly reach 5k+
- Weekly impressions 25k+

Audience

- Australia and the US
- Growing UK and South America
- Predominantly female aged 25-34



Blog posts have been republished by Mamamia.com.

Everly has been featured in Kid Magazine and online advertising for numerous baby brands.

Brands worked with include:

Thankyou Baby, Organic Care, Australian Ugg Original, Republica coffee, Aussie Farmers Direct, UNICEF, Harper Collins, Leggos Pasta, Heavenlee swimwear, Food Babies Love, RSPCA.

STYLING & PRICING

ALL ABOUT EVERLY



EXCLUSIVE POSTS

Exclusive Instagram post **\$150**

Exclusive Story **\$50 (3 for \$100)**

Exclusive Blog post **\$150**

Custom packages and pricing available on request.

PACKAGE 1

Exclusive Instagram post + Story **\$180**

PACKAGE 2

Exclusive Instagram post + Story +
Blog post (with link in bio days) **\$300**

ADDITIONAL POST OPTIONS

Mention in Instagram post **\$100**

Mention in Story **\$20**

Mention in Blog post **\$80**

** Exclusive Instagram, Story and Blog posts include solely product focused caption/post and relevant brand tags. Mention posts include relevant brand tags and product mention.

